

Amendments to the Specification:

Please amend the paragraph at page 7, lines 6-14 as follows:

The thermal head 10, as shown in FIG. 1, is mounted on a flat plate-shaped head holding member 15. The head holding member 15 is rotatable on the center of a fulcrum 16 in a direction in which it moves toward, and away from, the platen 9. The head holding member 15 is ~~pulled~~ pushed toward the platen 9 by means of a coil spring 17 which functions as a compression spring. The coil spring 17 is mounted between the head holding member 15 and a later-described hook member 50, thereby holding the thermal head 10 in contact with the platen 9.

And please amend the paragraph at page 14, lines 11-15 as follows:

In the present embodiment, a plurality of connecting shafts are realized by the support shaft 12 of the platen 9, the connecting shaft 39, and the connecting shaft ~~47~~ 45. Also a plurality of support sections are realized by the grooves 40 and 41 and the vertical wall ~~47~~ 46.